

Canada

Kobo Enters Tablet Market

Canadian maker of the e-book reader is entering the crowded tablet market with the launch of Kobo Vox. The 7-inch color Wi-Fi-enabled unit is priced at \$200 and will be available in stores starting October 28.



Source: gadgetell.com

Wireless Subscribers

Wireless Carriers	Subscribers to Date
Rogers Wireless	9,127,000
Bell Wireless	7,283,847
Telus Mobility	7,087,000
SaskTel Mobility	568,904
MTS Mobility	489,722
Wind Mobile	317,000
Videotron	203,800

Source: CWTA - Q2, 2011

Tablet Ownership/Ipsos Study

Overall, 6% of online adult Canadians now own a Tablet, according to the August Ipsos Mobil-ology Study. While Tablet ownership between January and August of 2011 doubled, Smartphone ownership only increased by 30%.

Canadian Auto Sales

Year	Cars	Lt. Trucks	Total
9/11	57,136	77,408	134,544
9/10	59,331	75,767	135,098
-	-3.7%	+2.2%	-3.7%

Global

India/\$35 Tablet

The Indian government has announced that it will subsidize the cost by 50% of a new tablet, Aakash, that is being developed by DataWind for deploying an entertainment focused subscription-based service. The target is thought to be the high school and college market with a price tag of \$35. The Wi-Fi enabled tablet is powered by Google's Android operating system, has up to 32 gigabytes of storage and two USB ports.

Smartphone Operating Systems

Android is the best selling smartphone operating system, based on worldwide sales (as of 2nd quarter 2011), according to Gartner, as reported by The New York Times:

Operating System	Units (millions)	Share
Android	46,800,000	43.4%
Symbian	23,900,000	22.1%
iOS	19,600,000	18.2%
Research in Motion	12,700,000	11.7%
Bada	2,100,000	1.9%
Microsoft	1,700,000	1.6%
Others	1,100,000	1.0%

United Nations/Noncommunicable Diseases

The United Nations reported that noncommunicable diseases account for about 36 million deaths, or about 63% of total deaths worldwide. Projected lost economic output caused by noncommunicable diseases, 2011-2030, in trillions as projected by Harvard School of Public Health and The World Economic Forum as reported by The Wall Street Journal:

Category	Trillions (in 2010 dollars)
Mental Health	\$16.3
Cardiovascular	\$15.6
Cancer	\$8.3
Chronic Respiratory	\$4.8
Diabetes	\$1.7
Total	\$46.7

Global

Largest Population Aged 60 and Over

Country	% of Population (2010)
Japan	30.5%
Italy	26.7%
Germany	26.0%
Sweden	25.0%
Finland	24.7%
Bulgaria	24.5%
Greece	24.3%
Portugal	23.6%
Croatia	23.5%
Belgium	23.4%
Denmark	23.4%
Switzerland	23.3%
France	23.2%
Austria	23.1%
United Kingdom	22.7%
Canada	20.0%

Source: Economist

Personalities

A.C. Nielsen Jr.



Arthur C. Nielsen Jr., who transformed the company his father founded in 1923 into an international success, has passed away. He was 92 years old.

Source: Phillyburbs.com

Litigation

Samsung/Apple/Patent Suits

The following is a rundown of patent cases between Apple and Samsung as reported by The Wall Street Journal:

Country	Status
U.S.	District Court preliminary injunction hearing on 10/13, trial set for 7/12
Germany	Samsung barred from selling Galaxy Tab 10.1
Netherlands	Samsung temporarily barred from selling Galaxy Tab 10.1 and some smartphones starting October
South Korea	Two evidentiary hearings held and third scheduled
Australia	Preliminary injunction hearing set for this week. Samsung has delayed release of Galaxy Tab 10.1 pending hearing

Yahoo/ASCAP

The U.S. Supreme court has ruled that internet companies do not have to pay performance rights when they distribute music. ASCAP, a group that licenses almost half of all online music, had argued that Yahoo and others should pay a 2.5% royalty rate for each song because a download is a performance.

Retail

Gap

Struggling apparel retailer Gap, which owns Old Navy and Banana Republic chains, has announced that it plans to shut down more than a fifth of its Gap stores – currently 889 – in North America over the next two years.



Source: Inquisitr.com

Online

Search/September

Search traffic in Canada for September, 2011.

Rank	Search Engine	Unique Visitors (000)
1	Google	22,928
2	Bing	9,842
3	Yahoo	4,772
4	AOL	204

Source: comScore

Mobile

Sony/Ericsson

Rumours are circulating that Sony is in discussion with Ericsson to buy out its take in the joint venture they have operated since 2011 to produce mobile phones.

Foursquare/Radar

Location notification/sharing service Foursquare, 10+ million users, has expanded its offering with Radar, which lets Foursquare users receive notifications when they are nearby businesses or events that they have previously flagged. How it works: users who have added places to lists that they follow will receive push notifications when they are near those locations and will also receive an alert if friends have checked into a nearby location.



Source: aboutfoursquare.com

Corporate

Microsoft/Yahoo

Rumours are circulating that Microsoft is taking a run at Yahoo – a discussion that broke down three years ago. Rival bidders include China’s Alibaba, Russian investor Digital Sky Technologies and U.S. based VC firm Silver Lake.

Movies

Miramax

Independent film studio Miramax, with a library of 700 movie titles, acquired films and TV shows, has announced plans to launch a cable network in the U.S.

Disney/3D Reboots of Classics



Source: awardscircuit.com

Following the successes of the re-release of The Lion King in 3D - \$80 million of ticket sales in three weeks - Disney has announced similar reboots for additional past hits including Beauty and the Beast, Finding Nemo, Monsters, Inc. and The Little Mermaid. 3D conversion costs upwards of \$10 million per picture.

Music

Google/Music Service

Rumours continue to circulate that Google is in negotiations with the major record labels to expand its cloud music service beyond just catalogs, which launched 5 months ago, and open an MP3 store that would compete with Apple and Amazon. Currently, Google's Music Beta allows people to upload up to 20,000 songs.



Your music, always there.

Listen to your personal music collection on the web or any compatible device. Sign in to request an invitation or start listening.



Source: megaleecher.net

Publishing

Time Inc./PinPoint

In the U.S., Time Inc. has unveiled PinPoint, which compares Time Inc. subscriber data with shopper data from Nielsen Catalina to see which magazine readers bought what products after being exposed to print advertising. Also, Time Inc. is making similar data matchups available for advertising (and audience) delivered by its online properties.

Sports

NBA

The NBA Commissioner David Stern has canceled the first two weeks of the season – 100 games – after last ditch negotiating sessions failed to resolve the labour dispute.

Top Sports Sites

The top sports sites in Canada for September, 2011.

Rank	Site	Unique Visitors (000)
1	Yahoo Sports	47,422,000
2	TSN/RDS	41,624,000
3	ITN Digital Sports	31,522,000
4	BrashSports & Sportgenic	21,474,000
5	NHL	20,079,000
6	ESPN	18,571,000
7	Perform Sports Network	16,614,000
8	SEASON – Silverchalice	16,005,000

Source: comScore

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